



Management Bio

Tori Stuart, President and Founder

Tori Stuart launched Zōe Foods in 2000 with a mission to make a difference in people's lives by creating natural foods that nourish the body and spirit. The inspiration to launch Zōe Foods came from Stuart's mother, Jackie. The two were having breakfast and Jackie shared a recipe of flax and soy granola she had made to get relief from the discomforts of menopause. Zōe Foods' first product was created from this need and now Zōe Foods sells numerous product lines with health benefits for everyone. Zōe's O's Cereals, Zōe's Granolas and Zōe's Bars are available nationally at more than 3,500 stores that offer natural foods.

Stuart's entrepreneurial endeavor is well-grounded in 18 years of sales, marketing, and management consulting experience. Prior to founding Zōe Foods, Stuart was a consultant with Executive Perspectives in the Boston area. She began her career in advertising, working with industry leaders Grey Advertising and J. Walter Thompson.

Stuart earned a BA from Brown University and also holds a MBA from Boston University's Graduate School of Management, where she graduated with honors. She is a member of the Entrepreneur's Organization (EO). Zōe Foods actively supports non-profit organizations including schools, health care and community organizations with product donations.